

NEGRONI COLLECTION '23

In Florence, 1919, the Negroni was born.

Following the fashion of Count Camillo Negroni, we've recreated the Florentine staple and have a selection of world-class twists, inspired by the classic, for you to sip and savour.

Experience the refreshing symphony of flavours as our expertly balanced blends of gin, Campari, and vermouth variations take you on a journey to northern and central Italy.

THE COLLECTION

IL CLASSICO £9.75

An undisturbed aperitivo recipe, steeped in history.

Hayman's London dry gin with Campari
& Cocchi Vermouth di Torino

FIGURELLA £11.50

A unique Mediterranean feel with vibrant pink grapefruit elevating the rich floral flavours

Malfy Rosa gin with Campari & dry Vermouth

CAFFÉ ITALIANO £11.50

Authentic flavours of a late afternoon on a sun-soaked Italian terrace.

Hayman's London dry gin with Campari, Borghetti coffee liqueur,
& Cocchi Vermouth di Torino

LA BELLA VITA £9.00

Our refreshing twist on the famous 'Sbagliato'. It is lighter than the classic Negroni and best enjoyed at aperitivo on a warm summer's evening.

San Pellegrino Aranciata with Campari & Cocchi Vermouth di Torino

IL RUBINO £11.50

Born from playful experimentation. Velvety rich berry flavours balanced with the earthy botanicals of the traditional Negroni.

Bombay Bramble gin with Campari, vanilla liqueur,
Cocchi Vermouth di Torino & raspberry.

Piccolo
BY PICCOLINO

A stylized illustration of a woman in profile, wearing a white sleeveless dress and a white wide-brimmed hat with two dark green horizontal stripes. She is standing on a balcony with a light purple railing, looking out over a dark teal sea under a gradient sky that transitions from orange at the top to dark teal at the bottom.

NEGRONI COLLECTION '23

A BESPOKE COLLECTION INSPIRED BY AN ITALIAN CLASSIC